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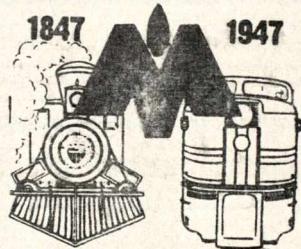
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Program

New Albany - Monon



Centennial Celebration

Sponsored By
The NEW ALBANY CHAMBER OF COMMERCE

NEW ALBANY, INDIANA

JULY 27, 28, 29, 30

1947

Helman's
NEW ALBANY'S fashion corner

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Women's, Misses', Juniors', Children's
Coats, Suits, Dresses, Sportswear, Lingerie,
Millinery, Shoes

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TO THE MEN
OF THE MONON

We feel greatly indebted to you, for your industry and devotion to your job, that "the train may go through on time!" We salute your families too, for their courage and sacrifice, that you might serve the public good. You both have contributed much to the AMERICAN WAY OF LIFE. You are a vital part of our community.



Keep This Program
As A Historical
Record

JOUETT
Reiss
FURNITURE CO.

DAYLIGHT CORNER
PEARL & SPRING STREETS
New Albany, Indiana

New Albany

Congratulations to the C. I. & L. Railway Co., the Directors, Officers and Employes on this, the one-hundredth anniversary of the birth of the Monon in New Albany, Ind.

Greetings and a sincere friendly welcome to all the officials and employees of the Monon and all our guests at this celebration.

As Mayor of the city of New Albany I am happy to extend to you the facilities of our City here in Southern Indiana and the hospitality of our citizens.

It is my hope you will catch the spirit of the occasion, visit our various exhibits, points of local interest, join in the festivities and thoroughly enjoy yourselves.



J. Irvin Streepey

New Albany, the county seat of Floyd County, "a City Surrounded by Beauty," was founded in 1813 by the Scribner family. It lies partly in the George Rogers Clark original grant and is known as one of the oldest cities in the State. In 1839, men with vision and foresight recognized it as the future heart of a great industrial and agricultural area and incorporated it.

Here in the center of historic shrines, nestled in the temperate climate of the beautiful Ohio Valley, lies a friendly and industrious city governed by a Mayor and City Council. A Board of Safety, a Board of Police Commissioners and a Board of Works all strive together for the ultimate goal, the happiness, contentment and safety of its thousands of people.

The geographic location of New Albany supplies her with a great reservoir of facilities which makes for ideal industrial and home expansion. Situated on the

Ohio River, there is always an abundance of water for industrial and agricultural use. Inexpensive river transportation, four major railroads, two bus lines and seven state and federal highways ribboning out in all directions make markets readily available to manufacturers and jobs in abundance for New Albany's citizens.

Throughout the length and breadth of the central states, no city can boast of a better educational system than that of New Albany. There are eight grade schools, two junior high schools and a well equipped senior high school, three parochial schools, two Catholic and a Lutheran, three grade schools and a high school for colored pupils. Churches of almost any denomination can be attended. You will be as welcome in any one of the 25 churches as any member of the community congregation.

New Albany has many fraternal, civic,

military, patriotic, social and charitable organizations, several of which have brought state and national honors to our city.

Many recreational activities keep the play-minded busy at all times. Well equipped play grounds, four parks, swimming pools (public and private), golf courses, tennis courts, baseball diamonds, for day or night games, the Ohio River for boating and racing are among the countless recreations enjoyed by many of the visitors and natives of this section.

Transportation in New Albany is ultra modern. The old fashioned street car has been replaced by a rapid transit bus system which can whisk you from any section of the city to any other section or to downtown Louisville or Jeffersonville in less than thirty minutes, or if business transactions demand quick trips to distant

cities, a modern well-equipped airport on the outskirts of the city can provide chartered service. Many out of city business men are using this modern and time saving method for New Albany calls.

Business, commercial, transportation and professional people many years ago banded together and formed the Chamber of Commerce which has grown in membership and influence since that time. Realizing early in chamber history that the betterment of the community was the prime objective of any government, those men sacrificed time and money to reach that objective. The Chamber of Commerce in New Albany today keeps in close touch with all governmental agencies and is ready to assist members and other citizens in the various and sundry details of their numerous enterprises. This fellowship which prevails throughout the city is making New Albany a better place in which to work, play and live.

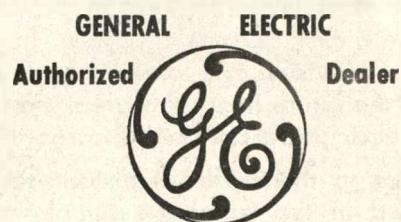
BRUCE FOX

Wrought Metals, Inc.
New Albany, Indiana

Manufacturers
Designers
of
Fine Gift Ware

AWARD PLAQUES
SERVICE PLAQUES

TRUNNELL & BARR Inc.



"Southern Indiana's
Appliance Center"

401 Vincennes

Telephone N. A. 4408

OD OF RAILROAD TRAINMEN



General Office
Cincinnati, Ohio

July 1, 1947.

Davidson, Chairman
Monon Centennial Committee
Indiana

In behalf of 257,000 railroad workers
train and yard service throughout the United
States and Canada, members of the Brotherhood
of Railroad Trainmen extend best wishes to the Chicago
& Louisville Railroad in celebrating its 100th
at the birthplace of the railroad.

The pioneering spirit that pushed American
industry on steel rails still prevails on the Monon.
It is fitting to celebrate 100 years of railroading in
New Albany, the birth place of the railroad that
brought so much to the development of the territory
surrounding and we congratulate the far-sightedness of
those in its effort to improve the service by amending
its equipment and instituting improved practices.

With best wishes, I am

Sincerely yours,

A. J. White
President

WESTERN UNION

JOURNAL EDITION
STANDARD TIME
WASHINGTON DC 1 845A

SON, CHAIRMAN

ANY MONON CENTENNIAL COMMITTEE HAVE
PROGRESSIVE RAILROAD WHICH HAS PLAYED A
SUBSTANTIAL PART IN THE DEVELOPMENT OF
A NATION. I SEND MY CONGRATULATIONS
TO IT CELEBRATION OF ONE HUNDRED YEARS
IN INDIANA AND MY BEST WISHES FOR THE
CENTURY AHEAD.

PRESIDENT ASSOCIATION

After
active Engineers
and G.
Department
Boston
Massachusetts

June 30th, 1947

H. Davidson, Chairman
New Albany Monon Centennial Committee
Indiana

Sir
The Brotherhood of Locomotive Engineers is pleased
to join with the citizens of Indiana, particularly those
in New Albany, in recognition of the one hundredth anni-
versary of railroading in said State.

It is our understanding that the C. I. & L. (Monon)
road began operation in the State of Indiana one
century ago or about 15 years before the Brotherhood of
Locomotive Engineers came into existence. And it would
be noted that the "Monon", notwithstanding it is one hundred
years old, is progressively marching forward as an artery
of transportation.

May it continue to progress and maintain a friendly
toward its employees.

INDIANA UNIVERSITY
BLOOMINGTON, INDIANA

Indiana University as one of the five Hoosier institutions of
higher learning salutes the railroad and its management
and its Centennial.

Indiana and Indiana University have been inseparable since
the railroad extended its tracks to Bloomington. In
the generation after generation of students reached the
monon.

rehabilitation of the monon under its progressive new
superintendent means as much to Indiana University as to
the monon, because it's second century of Indiana.
The monon is in the hope that its future may be
brighter than its past.

H. W. Wells
President

WESTERN UNION

VEA22 PD-NCE NEW YORK NY 8 931A
HARRY R DAVISON CHAIRMAN

THE CITIZENS OF NEW ALBANY AND OF OTHER ENTER
ALONG THE LINE OF THE MONON ARE TO BE CONGRAT-
THE RAILROADS NEW AND PROGRESSIVE MANAGEMENT
OF THE MONON'S FIRST CENTURY OF INDISPENSABLE
BARRIGER HAS AGAIN DRAMATICALLY DEMONSTRATED
PRINCIPLE WHICH UNDERLIES THE UNPARALLELED AN
WAY OF LIFE THAT INCREASED SERVICE BRINGS WITH
REWARDS.

ROBERT R YOUNG.

WILLIAM E. JENNIFER

United States Senate

WASHINGTON, D.C.

July 1, 1947

Mr. Harry R. Davidson, Chairman
New Albany-Monon Centennial Committee
New Albany, Indiana

Dear Mr. Davidson:

Congratulations to the City of New Albany on being the birthplace of the Monon Railroad for having been born in New Albany.

It is a pleasure and an honor to both on the occasion of the 100th anniversary of this transportation system, which serves the people of Indiana.

The Monon Railroad has many accomplishments of which it may well be proud. Not the least of these is the unique style which is the piece de resistance of the famed train, the "Hoosier". Another distinction of the Monon is that its rails connect with other railroad car rails that no other railroad car does with schools of higher learning than any other railroad country.

The Monon Railroad has an enviable record of contribution to the civic, social and political life of Indiana.

With every good wish to the city of New Albany the Monon Railroad on the occasion of this centennial.

Sincerely yours,

CHARLES A. HALLECK

In Charge

OFFICE OF THE MAJORITY LEADER
CONGRESS OF THE UNITED STATES
HOUSE OF REPRESENTATIVES
WASHINGTON, D.C.

John W. Barriger, President
Chicago, Indianapolis & Louisville Railroad
New Albany, Indiana

My dear Mr. Barriger:

My heartfelt congratulations to the Monon for 100 years of service to Indiana and to the nation.

The Monon has contributed much to the growth and development of Indiana, and in so doing has made a contribution to the welfare of the nation. Your wife has served my home state and served her well, and I am sure she has taken the Monon, and it at personal pride I hail the 100th Celebration of this great Indiana

send my best wishes for continued growth and success to the Monon with renew-

Indiana STATE FEDERATION
OF LABOR

Affiliated with I. F. of L.

701 PROPHET SAM BUILDING

INDIANAPOLIS 4, INDIANA



Telephone: Market 7607

July 10, 1947.

Mr. Harry R. Davidson, Chairman
New Albany Monon Centennial Committee
New Albany, Indiana

Dear Mr. Davidson:

I wish to congratulate the Monon Railroad on many years of fine service to the citizens of Indiana and the country at large.

I wish you many more years of successful opera-

Very truly yours,

Carl H. Muller
President
Indiana State Federation

U.S.D.

WESTERN UNION

AL PD-INDIANAPOLIS IND JUNE 30
RAILROAD CENTENNIAL,
CARE OF NEW ALBANY CHAMBER OF COMMERCE
CONGRATULATIONS ON A CENTURY OF FAIR
TRIBUTING INMEASURABLY TO HOOSIER
WISHLIES FOR FUTURE SUCCESSFUL
PROGRESS

INDIANA

HAYS & HAYS
ATTORNEYS AT LAW
BLOOMINGTON, ILLINOIS

630 Fifth
New York City
July 2, 1947

To the Monon, on the occasion of its Centennial.

My heartiest congratulations on the hundred years vision and perseverance which have converted the pioneer "raft running" into a modern communication system that faithfully serves our beloved Indiana and binds her to neighboring States.

As one who, from Coast to Coast, sings the praises of Indiana—that wonderful blend of folks of many shades of opinion but of one burning American spirit—I agree with you that one reason "Indiana Is So Rich" is that it is always "Hoosier Time" "Up and Down The Monon."

You bind together in your warm and friendly clasp—clasp uniting the strength of steel with the kindliness of courteous service—many of our State's most significant communities. As a main artery connecting our colleges and universities, you daily carry the life blood of fire and healthy communication to vital nerve centers in our educational system.

As a public servant of the truest sort; as a symbol of a State from which channels of thought, as truly as tracks of steel, have gone throughout the land; as an example of the independent, pioneering spirit which has made America great, I salute you!

With warm personal regards and all good wishes for the second century of service, I am

Sincerely yours,

Charles A. Halleck

In Charge

July 2, 1947

Office of the Majority Leader

CONGRESS OF THE UNITED STATES

HOUSE OF REPRESENTATIVES

WASHINGTON, D.C.

July 2, 1947

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HOUSE OF REPRESENTATIVES

WASHINGTON, D.C.

July 2, 1947

Office of the Majority Leader

CONGRESS OF THE UNITED STATES

CHAMBER OF COMMERCE OF THE UNITED STATES
WASHINGTON



June 30, 1947

Mr. Harry R. Davidson, Chairman
New Albany Monon Centennial Committee
New Albany, Indiana

Dear Mr. Davidson:

It is fitting that the hundredth anniversary of railroading in Indiana should be celebrated at the birth place of the Monon Railroad. This represents 100 years of service, the value of which in development of our country is beyond calculation. Like in war and peacetime our railroads have shown outstanding courage, skillfulness and skill in meeting public demands. I congratulate the personnel of the Monon Railroad and join in tribute to them and their predecessors who through the century have upheld the high traditions of railroading.

Sincerely,

E.O. Shreve
President

ON WILLIS
THURSTON

COMMONWEALTH OF PENNSYLVANIA
EXECUTIVE CHAMBER
FRANKFORT

June 30, 1947

Honorable Harry R. Davidson
Chairman, New Albany Monon
Centennial Committee
New Albany, Indiana

Dear Mr. Davidson:

I congratulate your Chamber of Commerce on its enterprise in celebrating the Centennial of the Monon.

The progress of the past century can be measured by the progress of transportation. The Monon has contributed greatly to the prosperity of Indiana and Kentucky.

I join in the spirit of the occasion and wish both the Railroad and the State continued prosperity in the battle for progress.

Sincerely
Simon Willis
Governor

OFFICE OF THE GOVERNOR
SPRINGFIELD

INT H. GREEN
GOVERNOR

June 30, 1947

Mr. Harry R. Davidson, Chairman,
Monon Centennial Committee,
Chamber of Commerce,
New Albany, Indiana.

Dear Mr. Davidson:

May I express to you my heartiest congratulations on the railroading celebration, and the service of the Monon railroad, the history of which has been arranged to observe the centennial of which railroad's service to that state.

Unquestionably the railroad-building era of the city of New Albany, the Monon railroad, and the state of Indiana on the riverfronting celebration of which has been arranged to observe the centennial of which railroad's service to that state.

As Governor of Illinois, I am happy to acknowledge the beginning of the greatest period of growth in American history. Indiana should be particularly proud of the Monon, since that railroad has almost unique in that it is the communities of a single State.

As Governor of Illinois, I am happy to acknowledge the significant service which the Monon has rendered to the communities of Indiana and Illinois in bringing to our metropolis the products of Indiana and in providing an Indiana market for Illinois products.

As a native Hoosier, I might add that the finest lots which the Monon has brought to Chicago has been good men and women who have become outstanding citizens of Illinois.

Sincerely,

Frederick T. Lucey

Congress of the United States
House of Representatives
Washington, D. C.
June 30, 1947

Mr. Harry R. Davidson, Chairman
New Albany-Monon Centennial Committee
New Albany, Indiana

Dear Mr. Davidson:

My heartiest congratulations to the management and workers of the Monon Railroad. A century of progress is another century of progress. If it were not for the pressure of important legislation here in the Congress, I would be with you for your celebration.

The citizens of New Albany and Indiana as a whole may well be proud of the record in railroading established by the Monon.

Sincerely

RAGBARI on the
Greenway Road
Lake Forest, Ill.

New Albany Monon Centennial Committee
Harry R. Davidson, Chairman

Dear Mr. Davidson,

May my heartiest blessings go along with you to tramp when both of us are sent you. I send the railroads affectionate good wishes on this centenary first hundred years.

Sincere

John T. Mc

HOAGY CARMICHAEL

June 30, 1947

Monon Railroad
c/o Harry R. Davidson, Chairman
New Albany Monon Centennial Committee
New Albany, Indiana

Gentlemen:

I never was quite sure that the 100th anniversary of the Monon, and I never great pals - have gotten up just here from cover of darkness as Abe Martin, Turkey Run frogs along the Wabash. Long may she reach hundred years, but now th reach hundred years, but now th

have gotten up just here from cover

of darkness as Abe Martin, Turkey Run frogs along the Wabash. Long may sh

Best wishes.

Sincerely,
Hoagy Carmichael
HOAGY CARMICHAEL

WESTERN UNION (59)

CLASS OF SERVICE
This is a delivery telephone or cablegram. The general character is indicated by a code symbol enclosed in parentheses after the address.

SYMBOLS	
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AL = Afternoon Letter	
EC = Deferred Cable	
MTC = Cable Night Letter	
SH = Radiogram	

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HARRY R. DAVIDSON, CHAIRMAN

NEW ALBANY MONON CENTENNIAL COMMITTEE NV

I WANT TO CONGRATULATE THE CHAMBER OF COMMERCE OF NEW ALBANY FOR ITS PART IN HELPING THE MONON CELEBRATE ONE-HUNDRED YEARS OF RAILROADING, DURING THE LAST WEEK OF JULY, 1947.

IT IS FITTING THAT THIS CENTENNIAL CELEBRATION BE HELD IN NEW ALBANY, THE BIRTH PLACE OF THE MONON. THROUGH THE YEARS WE HAVE ALL COME TO KNOW AND LOVE THE MONON AS INDIANA'S ONLY TRUE HOOSIER RAILROAD. IT HAS HAD ITS UPS AND DOWNS THROUGH THE YEARS BUT IT SEEMS TO BE ON THE ROAD TO A SPLENDID FUTURE.

THIS RAILROAD HAS PLAYED AN IMPORTANT PART IN THE HISTORY AND THE DEVELOPMENT OF OUR STATE AND I AM SURE EVERY HOOSIER JOINS WITH ME IN WISHING IT MORE SUCCESS DURING ITS NEXT ONE HUNDRED YEARS.

PLEASE EXTEND MY CONGRATULATIONS AND BEST WISHES TO THE OFFICIALS OF THE MONON AND TO THE OTHERS WHO ARE JOINING WITH THEM ON THIS OCCASION TO CELEBRATE THE ONE-HUNDREDTH ANNIVERSARY OF THE HOOSIER LINE.

SINCERELY

W. GATES GOVERNOR OF INDIANA

PHIL HARRIS
4812 TECKDALE AVENUE
NORTH HOLLYWOOD, CALIFORNIA

THE ATCHISON, TOPEKA AND SANTA FE RAILWAY SYSTEM
80 EAST JACKSON BOULEVARD, CHICAGO 4, ILLINOIS

F. O. DURLEY
PRESIDENT

July 2, 1947

Mr. Ralph L. Johnson,
Executive Secretary,
New Albany Chamber of Commerce
New Albany, Indiana

Dear Mr. Johnson:

Pelicitations to the thriving city of New Albany, Indiana, which is marking a century of railroading -- a century of progress. In the course of which your railroad, the Monon, observed the evolution of locomotives from diamond-stack wood burners to the most modern diesel.

Rail the start of a second century of railroading in Indiana!

Sincerely yours,

F. O. Durley

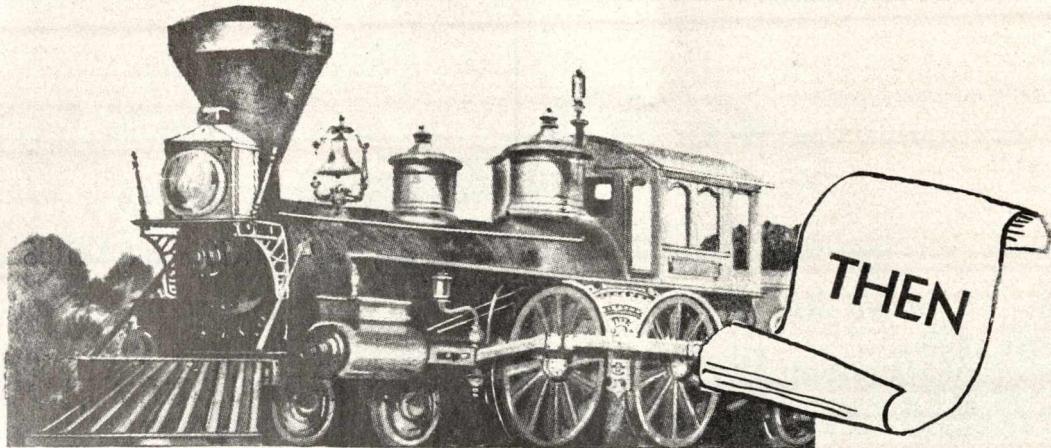
July 2nd, 1947

Mr. Ira P. Miller, President
Chamber of Commerce
New Albany, Indiana

Dear Mr. Miller:
Congratulations to the chamber on the one-hundredth anniversary of railroading in my home state of Indiana. My wife, Alice, joins me in wishing the Monon continuing success and prosperity, which is so richly deserved. Also, our very best wishes for the success of the New Albany celebration.

Cordially,

Phil Harris



1847

Indiana was still rugged "frontier country" back in early 1847—a land of promise and romance. Travel and transport were confined to the beautiful but slow-moving rivers, or to tortuous wagon roads and trails.

The largest settlement in Indiana was New Albany, on the banks of the Ohio River, and the natural gateway to the rich and beautiful land of Southern Indiana.

The city prospered through bringing in goods via the river and forwarding it overland to Salem and to other growing communities "inland." But far-sighted leaders knew that mud roads and wilderness trails and the slow-moving river could not suffice for long. Thousands upon thousands of new settlers were still surging over the eastern mountains into the beckoning lands of the West. New, swifter means of carrying them and their goods and produce must be had.

A railroad was the answer, some said, and among those who believed this most earnestly was James Brooks of New Albany. Eloquently and persistently he pleaded that improved roads and deepened waterways and canals would not meet the needs of the people who were teeming into the valleys of the Wabash and the White Rivers — could not continue adequately to serve the mushrooming Hoosier State.

So, in July of 1847, James Brooks, together with other business leaders organized the New Albany and Salem Railroad Company, and started to build the railroad northward from the Ohio.

The work was slow. The capital required for this ambitious undertaking was difficult to raise in the frontier country. So with their own husky Hoosier hands they literally built the first thrilling miles of the New Albany and Salem railroad — the road that is today the Monon.

Plywood Manufacturers

Paramount Plywood
Products

INCORPORATED

NEW ALBANY, INDIANA

WE CATER TO
CLUBS, WEDDINGS and PARTIES

frances Cafeteria

"Your Favorite Eating Place"

501 SPRING ST. NEW ALBANY
PHONE 3946

1847 SERVING NEW ALBANY 1947
OVER THE YEARS

M O N O N

WE WELCOME YOU
"BACK HOME AGAIN
IN INDIANA"



Evans

217-219 Pearl St.

The Chase Studio

"Photography of Distinction"

310 Bank St. New Albany



1947

It is now 100 long years since James Brooks, of New Albany put his vision and faith into crude railroad track, and a puffing, chugging, little engine with a few cars rattling behind it.

The New Albany and Salem railroad is now the Monon—the Monon that is celebrating its first Centennial—the "Life-line" of Indiana.

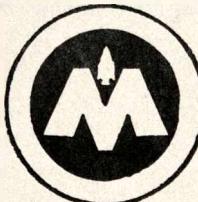
Today, sleek new Diesel-powered locomotives speed freight over the Monon to make over-night deliveries between all points on its lines. Other Diesel-powered locomotives pull passenger cars at new high speeds and with on-time punctuality.

As the plans of the present management mature, the finest of modern, streamlined freight and passenger equipment will operate over a completely renovated and modernized roadbed and right of way.

All track-side evidences of unsightly old-time railroading will have disappeared. Freight will roll smoothly, swiftly and safely over rails as cushiony as ribbons of velvet. Passengers will revel in the comforts and conveniences of a modern club. And ere this Centennial year becomes history — the Monon, living up to its meaning, "swift-running," will be the **first completely** Diesel-powered modern railroad of its size in America.

All because back there in 1847 a man named James Brooks, who lived in New Albany, had a vision and the courage to start it toward reality.

MONON



THE HOOSIER LINE

*For a Glorious
Fall Vacation!*

FRENCH LICK SPRINGS

AMERICA'S FAVORITE SPA



Plan now to spend your fall vacation on this 2000 acre "country estate". Autumn is the perfect time to enjoy the exceptional sports facilities, the social activities, and a "pick-up" in vitality afforded by the famed therapeutic baths and mineral waters. Excellent cuisine, new cocktail lounge, dancing.

TWO CHAMPIONSHIP GOLF COURSES • RIDING • ARCHERY
TENNIS • BADMINTON • HIKING • SKEET SHOOTING

Served by Monon and B & O Railroads — Private Airport

FRENCH LICK SPRINGS HOTEL

Home of Pluto Water

FRENCH LICK, INDIANA

MICHAEL J. KELLEY, GENERAL MANAGER

CHICAGO

522 S. Michigan Avenue
WAbash 9045-46

NEW YORK

11 W. 42nd Street
BRYant 9-6347

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Executive 6481

New Albany Monon Celebration

Program

SUNDAY, JULY 27 HOMECOMER'S DAY

Special religious services in the various churches.
Industrial Exhibit, High School Gymnasium—1 p.m.-10 p.m.
\$60,000.00 Antique Fair—Masonic Temple—1 p.m.-10 p.m.
\$100,000.00 Model Train Display—East Spring Street School and Armory—1 p.m.-10 p.m.
Photography Exhibit—Senior High School—1 p.m.-10 p.m., including \$50,000 H. Harold Davis color photos.
4 H Club Display—Senior High School—1 p.m.-10 p.m.
Tours—Leaving Red Cross Building to points of interest.
Open House—Scribner House—D.A.R.—2 p.m.-5 p.m.
Johnny J. Jones Exposition—Falling Run Park—after 6 p.m. One of world's largest midways.

MONDAY, JULY 28 EXHIBITOR'S DAY

Street Dance—Pearl and Market—9 p.m.-12 p.m.—"BENNY STRONG and HIS ORCHESTRA." Also Hillbilly music.
Presentation of Store Window Decoration Contest Prizes—10 p.m.
Industrial Exhibit—High School Gymnasium—10 a.m.-10 p.m.
Antique Fair—Masonic Temple—10 a.m.-10 p.m.
Model Train Display—East Spring Street School and Armory—10 a.m.-10 p.m.
Photography Exhibit—Senior High School—10 a.m.-10 p.m.
4 H Club Display—Senior High School—10 a.m.-10 p.m.
Tours—Leaving Red Cross Building to points of interest.
Open House—Scribner House—D.A.R.—2 p.m.-5 p.m.
Calumet Club Homecoming—Open House, for members and families—317 State, 8 p.m.
Johnny J. Jones Exposition—Falling Run Park.

TUESDAY, JULY 29 YOUTH DAY

Band Concert—Fireworks—Youth Day Prizes—High School Stadium, "Buerk Field"—8 p.m.
High School Band Concert followed by \$1,000 fireworks display. Featured in fireworks will be the old train and new train, both moving, Niagara Falls, Centennial Birthday Cake, comedy skits and a well balanced display.

(continued on following page)

"May the Monon Railroad prosper for another
One Hundred Years"

The Floyd County Bank

*Loans of all kinds Checking accounts
Savings accounts General banking Trusts administered
 Insurance department*

WE WELCOME YOUR BUSINESS!

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION
Corner Vincennes and Spring Streets
New Albany, Indiana

When you think of service - - Think of us!

Our business is making friends, through the best possible service for HUDSON owners. That's why we've invested heavily in providing efficient and modern facilities - to give you the kind of service you have every right to expect.

And when the time comes for a service check-up for your HUDSON motor car, remember - when you think of service, think of us.

It's our way of making friends!

HUDSON - NEW ALBANY

Fifteenth & Market

Phone 4183

New Albany

Special Youth Day Activities

Senior Bicycle Race—8 a.m.—Starts at the High School, south on Vincennes to Spring, west on Spring to Seventh, north on Seventh to Capt. Frank Road, east on Capt. Frank Road to State Street, south on State to Spring, east on Spring to Vincennes, north on Vincennes to the High School.

Junior Bicycle Race—8:30 a.m.—Starts at the High School, south on Vincennes to Spring, west on Spring to Seventh, north on Seventh to Cherry, east on Cherry to State Street, south on State to Spring, east on Spring to Vincennes, north on Vincennes to the High School.

Kiddie Show—Bicknell Park—9:30 a.m.
Includes a kid circus, doll show, pet parade, and tricycle parade.

Monon Coaster Derby—Daisy Lane—1:30 p.m.

Industrial Exhibit—High School Gymnasium—10 a.m.-10 p.m.

Antique Fair—Masonic Temple—10 a.m.-10 p.m.

Model Train Display—East Spring Street School and Armory—10 a.m.-10 p.m. Judging at 9:30 a.m.

4 H Club Display—Senior High School—10 a.m.-10 p.m.

Photography Exhibit—Senior High School—10 a.m.-10 p.m.

Open House—Scribner House—D.A.R.—2 p.m.-5 p.m.

Tours—Leaving Red Cross Building to points of interest.

Johnny J. Jones Exposition—Falling Run Park.

WEDNESDAY, JULY 30 TRANSPORTATION DAY

Ceremonies and Show—Old Monon Station, Pearl and Oak—1:45 p.m.-4 p.m.

Bands from cities Up and Down The Monon, special music—1:45 p.m.

Arrival of historic B & O Train "The William Mason"—2 p.m. (Carrying entertainers, New Albany Belles and Queens from cities Up and Down the Monon.)

Arrival of Southern Train "The Friend of Charlestown"—2:30 p.m. (Bringing dignitaries from Kentucky.)

Arrival of Monon's New Streamliner—3 p.m. (Carrying Monon officials, national and state dignitaries, and entertainers.)

PARADE, 4 p.m.

Forming at Pearl and Oak, proceeding south on Pearl to Main, east on Main to 13th Street, north on 13th to Market, east on Market to Vincennes and north on Vincennes to Senior High School.

Public inspection of old and new trains—4:30 p.m.-6:30 p.m.

Buffet Supper—Senior High School Lawn—6:30 p.m.—For Monon Officials and Centennial Committee.

Industrial Exhibit—High School Gymnasium—10 a.m.-8 p.m.

Antique Fair—Masonic Temple—10 a.m.—8 p.m. Auction in afternoon.

Model Train Display—East Spring Street School and Armory—10 a.m.-8 p.m.

4 H Club Exhibit—Senior High School—10 a.m.-8 p.m.

Photography Exhibit—Senior High School—10 a.m.-8 p.m.

Tours—Leaving Red Cross Building in morning only.

Johnny J. Jones Exposition—Falling Run Park.

*Congratulations
to the
Monon*

ON 100 YEARS OF SERVICE



New Albany Motor Co.
"YOUR CHEVROLET DEALER".

East Fifth & Spring Sts.

Phone 312 or 313

Congratulations "MONON"

*on your steady growth during the past century and on your progressive
plans announced for the immediate future!*

*We, too, have learned by experience that good service to
customers and the keeping abreast of the times are
essential to a continuous and healthy growth.*

*May we continue to grow together by rendering
friendly service to our patrons!*

Mutual Trust and Deposit Company

New Albany, Indiana

"The Oldest Bank in Floyd County"

*Member of
Federal Deposit Insurance Corporation*

*Member of
Federal Reserve System*

N. A. & S. R. R.

Indiana was still "frontier country" back in 1847. Travel and transport were confined to the rivers or to tortuous wagon roads and trails. The great need was for improved communications to knit together the pioneer communities and to open up the still unsettled areas.

The largest settlement in Indiana was New Albany, on the banks of the Ohio River. New Albany was the natural gateway to the rich and beautiful valleys of the Wabash and the White Rivers, and the city prospered through bringing in goods via the Ohio and forwarding it overland to Salem and to the other growing communities "inland."

But far sighted leaders of the section knew that mud roads and wilderness trails and the burden bearing river would never suffice to carry the traffic which the rapidly expanding territory would require. Thousands upon thousands of new settlers were still surging over the eastern mountains into the beckoning lands of the west, and new, swifter means of carrying them and their goods and produce were required.

Moreover, the business leaders of New Albany and vicinity cast their eyes northward toward that other great avenue of commerce—the Great Lakes—and they dreamed of uniting the Lakes with the River so that commerce might be speeded from the east and the south to the west and the northwest.

A railroad was the answer, some said, and among those who believed this most earnestly was James Brooks of New Albany. Eloquently and persistently he pleaded that improved roads and deep-end waterways and canals would never meet the needs of the people who were filling up the land—would never serve adequately the mushrooming Hoosier State.

So, in 1847, James Brooks together with other business leaders of southern Indi-

ana organized the New Albany and Salem Railroad Company, and started to build the railroad northward from the Ohio.

The work was slow. The capital required for this ambitious undertaking was difficult to raise. Men with a "know how" for railroad planning and construction were few. The hilly country of southern Indiana was difficult to negotiate. But by 1850, the first twenty miles of the line had been completed and contracts let for an extension to Gosport, 113 miles from the Ohio. New Albany was beginning to realize the benefits from its daring venture.

The railroad was completed to Orleans by January 1, 1852, and by the fall of 1853 trains were running from New Albany to Bloomington.

From Lafayette south to Crawfordsville, another railroad, the Crawfordsville and Wabash, was being built by enterprising citizens of the central part of the State. The New Albany and Salem eventually purchased this line and completed a connecting link between Bloomington and Crawfordsville, thus pushing an iron finger all the way northward from the Ohio to the Wabash Canal at Lafayette.

The northern section of the New Albany and Salem was completed between Lafayette and Michigan City on October 3, 1853, and the complete line from New Albany to Michigan City was opened to traffic in July of 1854. The first through train ran over the line on the 3d of July, leaving Michigan City at 5 o'clock in the morning and arriving at New Albany a little after 9 that night.

At New Albany, it was a memorable Fourth of July. In the morning there was a great military parade from the Market House to the Cemetery Grove where there was a banquet laid for 1300 persons. Bands played, cannon boomed in celebration of the event, and oratory was the order of the day.

*New Albany's
Fastest Growing
Department Store*



*Congratulations
THE MONON
New Albany's Oldest Railroad*



John W. Barriger
President of the Monon



MONON

Col. Frank Cheshire
Vice President in charge of Operations





*Congratulations
to
MONON
on its
100th Birthday*

CALL AND SEE
Louis Hartman & Sons
DURING CENTENNIAL
Occupying Original
MONON
Passenger and Freight Building
which we have occupied
nearly one-half century

PILSBURY FLOUR
Sugar - Shortening - Mazola Oil
Full Line of Stock and Poultry Feeds

Phone 123
**NEW ALBANY STEAM
LAUNDRY
Dry Cleaning**
134-136 East Main Street New Albany

The logo for Bush-Keller Co. features a stylized "B-K" monogram above the company name. Below the name is a smaller "CO." with a horizontal line through it.
BUSH-KELLER CO.
340 VINCENNES STREET
NEW ALBANY, INDIANA

STEIN PAINT & GLASS CO.
Authorized Distributor
Pittsburgh Paints and Glass
315 E. Main Street New Albany

Youth Day

Realizing that the achievements and traditions of the past are worthless by themselves and that their only lasting value is in the use to which they are put for future development, the Centennial Committee set aside the entire day of Tuesday, July 29, as Youth Day. As shown in the program for that day, activities from morning until night are designed especially for the youth of the community. Programs for play and competition range from pet parades to a coaster derby and the day is climaxed by the giant fireworks show at Burke Field. Awards for the various competitions will be made at this show, starting at 8:00 P. M. In addition, the New Albany High School Band will be heard in concert.

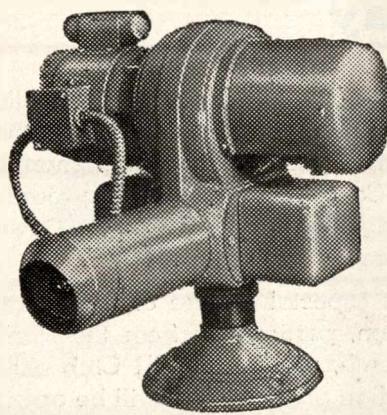
Under the direction of Mr. Fielder

Meyers, the band will play popular and semi-classical band numbers as well as much of the well-known Monon Music. The Campbell Quartet will present their arrangement of "Up and Down the Monon" at this program.

An especial feature of the entire celebration, particularly from the standpoint of youth, will be the 4H Club exhibit at the High School which will be open to the public from 10:00 A. M. 'til 10:00 P. M.

Spectator space has been provided at the Monon Coaster Derby which is scheduled for 1:30 P. M. on Daisey Lane Hill. For the visitors to New Albany, directions for reaching Daisey Lane Hill may be had at the central information booth or at Tour Headquarters in the Red Cross Building.





*HEATCRAFT Oil Burners and
Oil Furnaces are made in New Albany.*

*See the HEATCRAFT display at
Monon Centennial Industrial Exposition
Senior High School*

Richards Washer & Vacuum Cleaner Shop
Established 1924
527 Beharrell Ave. Phone 2821

*Congratulations
to the Monon
on a
Century of Progress
and
Best Wishes For
a Progressive Future*

Cinnamon Furniture Co.
"The Friendly Store"
New Albany - On the Monon

*We congratulate the
Monon on 100 years of service*

Nick Bettinger Coal Co.

"Known For The Best"
- Since 1895 -

E. Ninth & Water St. Phone 120
Herman F. and Losson E.
Bettinger

Two Stores

ELECTRIC APPLIANCES

Maytag Washers, Kelvinators,
Home Freezers, Ranges, Ironers
RCA Radios, Victor Adding Machines
Royal Typewriters, Omar Cash Registers

412 Pearl St.

**Petry-Hedden
COMPANY
Office Appliances**

133 Spring St.

*Fountain Pens, Desks
Files, Chairs*

PHOTOGRAPHIC SUPPLIES

*Kodaks, Movie Cameras
Sound Projectors*



We're Singing about

FROM THE MONON
CENTENNIAL SHOW OF

The Indiana
Society of
Chicago

4
CHORUS
Moderato march tempo

Oh! up and down the Mo - non, Ev - 'ry - thing is fine, 'Cause that

root - in', toot - in' Mo - non She's a Hoo - sier line, — Oh!

Up and down the Mo - non, Ev - fine, 'Cause that

root - in', toot - in' Mo - non She's

UP AND DOWN THE MONON

VERSE:

Out Kansas and Missouri way
They brag about the Santa Fe,
The New York Central, B. and O.,
Those are the toast of Ohio,
Kentucky's got the L. and N.,
And Pennsylvania's got the Penn,
In Michigan, it's the Pere Marquette,
But we've got the grandest railroad yet, Oh!

CHORUS:

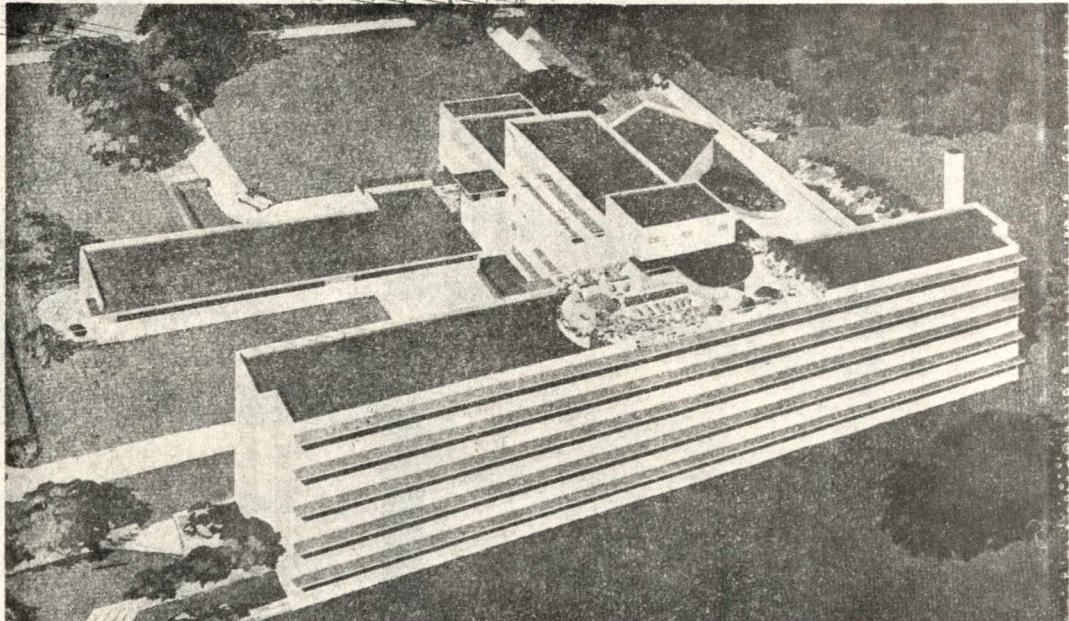
Up and down the Monon
'Cause that rootin', tootin' Monon
She's a Hoosier line,
Up and down the Monon
Everything is fine,
'Cause that rootin', tootin' Monon
She's a Hoosier line,
All aboard!
All aboard!
It's my Indiana home that I'm a headin' toward, Oh!
Up and down the Monon
Everything is fine,
'Cause that rootin', tootin' Monon
She's a Hoosier line,

ASK YOUR FAVORITE MUSIC DEALER FOR
THE FOLLOWING MONON CENTENNIAL SONGS:
Up And Down the Monon
Sleepy Little Town
(In the Brown County Hills)
Monticello Moon
The Battle of the Monon
Indiana Is So Rich
Last Call For Dinner
(Wonderful Monon Meals)
Hoosier Time
The Gentleman Who Paid My Fare

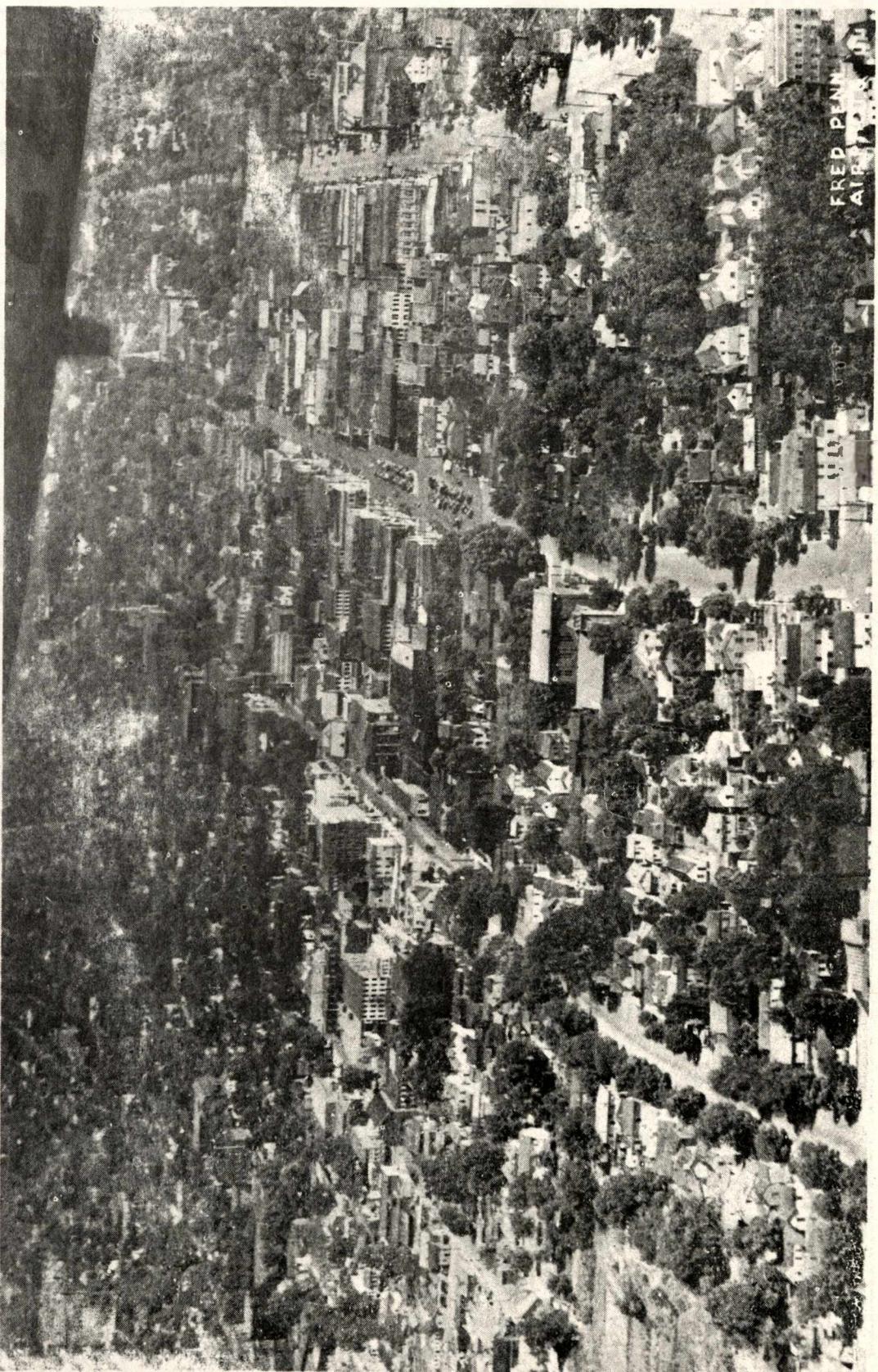


The Floyd County Hospital Association

Invites Your Consideration - - -



Of The Proposed
Floyd County Hospital
Sign Your Petition at the Industrial Exposition



FRED PENN
AIRPORT

*The Scrap Center of New Albany
for over 40 years extends its best
wishes to the Monon on its
100th Birthday*

Acme Metal Co.
24-36 West Second St.
New Albany, Indiana

Waste Paper Scrap Steel

D. F. BOWMAN COMPANY
INCORPORATED

Congratulates

The MONON RAILROAD

WASTE MANUFACTURERS

Woolen Waste

Journal Box Packing

Cotton Waste

Wiping, Rubbing, Polishing

315-317 West Main Street
New Albany, Indiana

Union Savings Association
(Savings and Loans)

*Oldest Financial Institution in Floyd County
All savings fully insured up to \$5,000.00*

Out of town accounts solicited

Will D. Gwin, President
George Schoenhoff, Vice President
Walter B. Smyth, Secretary-Treasurer
Vernon B. Smyth, Assistant
Secretary-Treasurer

DIRECTORS

Telford B. Orbison

Wilton I. Wells

Louis Irion

Leon Gohmann

Bulleit and Orbison, Attorneys

UNION SAVINGS BUILDING
Pearl & Market New Albany, Ind.

**CONGRATULATIONS TO
THE MONON ON ITS
100TH. BIRTHDAY**

**MONON VENEER
& LUMBER
COMPANY**

MANUFACTURERS OF

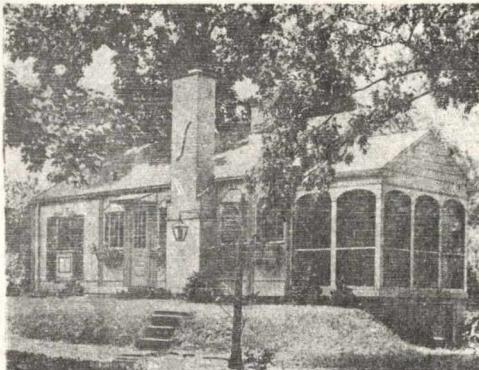
**KNIFE CUT AND SAWN FACE
VENEERS**

HARDWOOD LUMBER

**MILLS AND YARDS
NEW ALBANY, INDIANA**

Gunnison Homes^{INC}

UNITED STATES STEEL  CORPORATION SUBSIDIARY
WORLD'S FOREMOST MANUFACTURER OF BEAUTIFUL HOMES

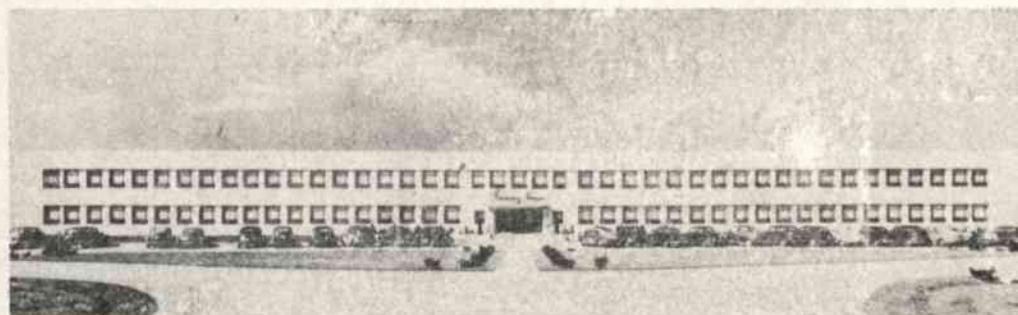


Typical of the thousands of Gunnison Homes that are satisfying owners in every climate throughout the United States.

Congratulates the Monon on a Century of Service

Their will be Gunnison Homes from now on
"Up and Down the Monon."

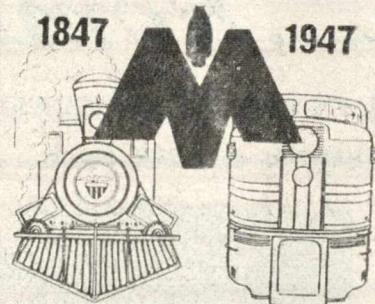
Gunnison Homes are sold only through authorized Dealers. For complete information see your local Dealer or write to Gunnison Homes, Inc., New Albany, Indiana.



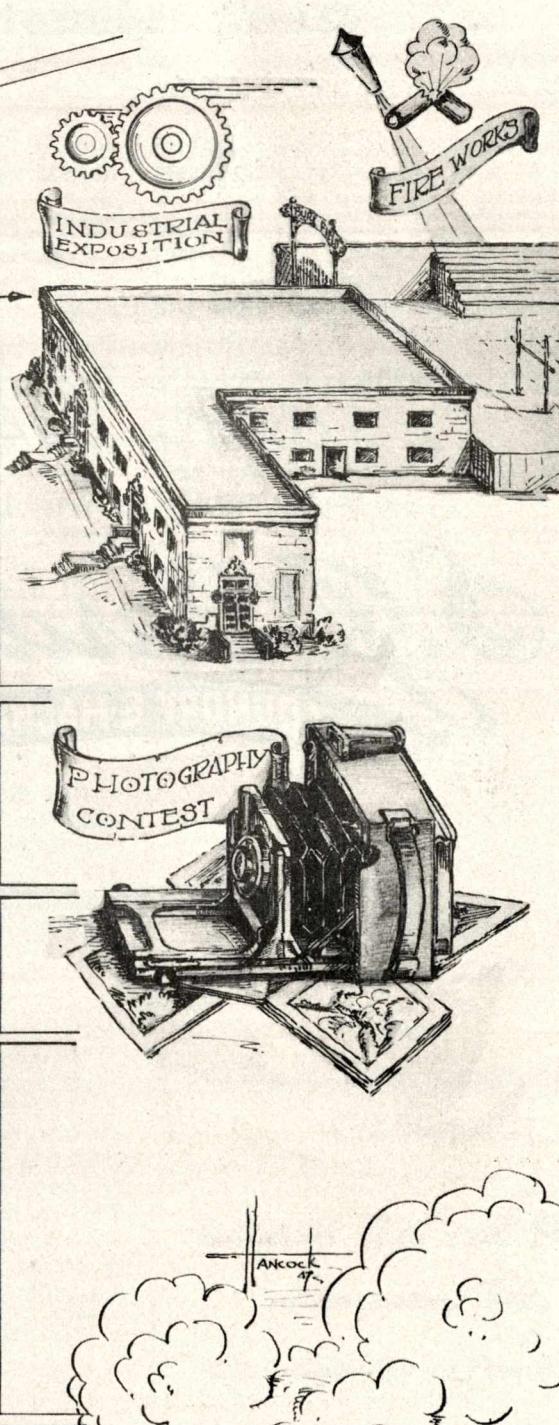
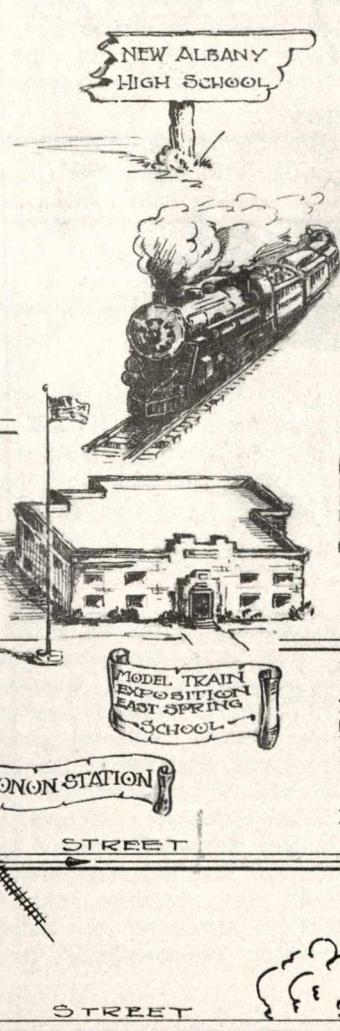
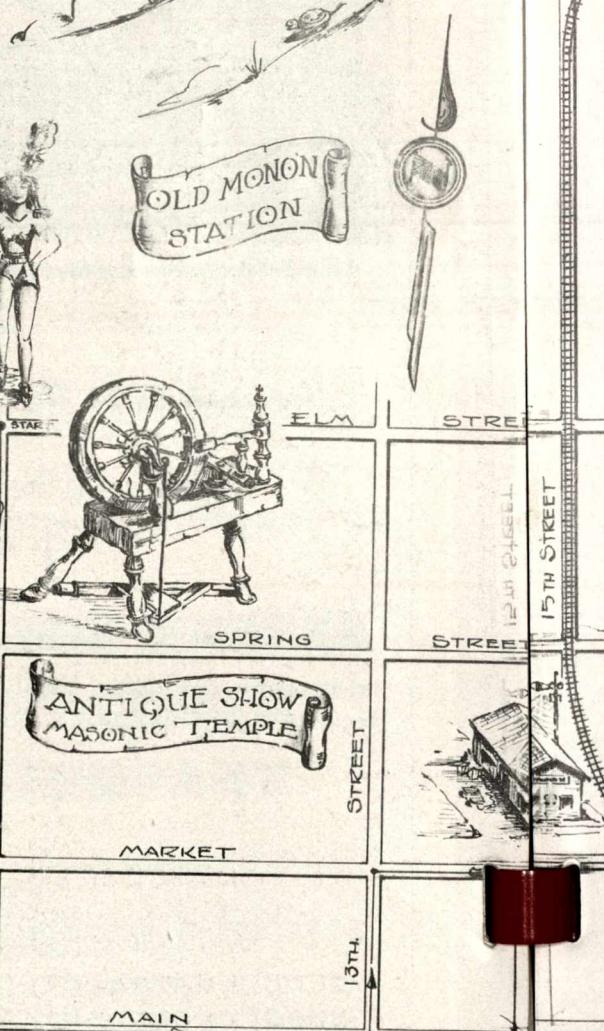
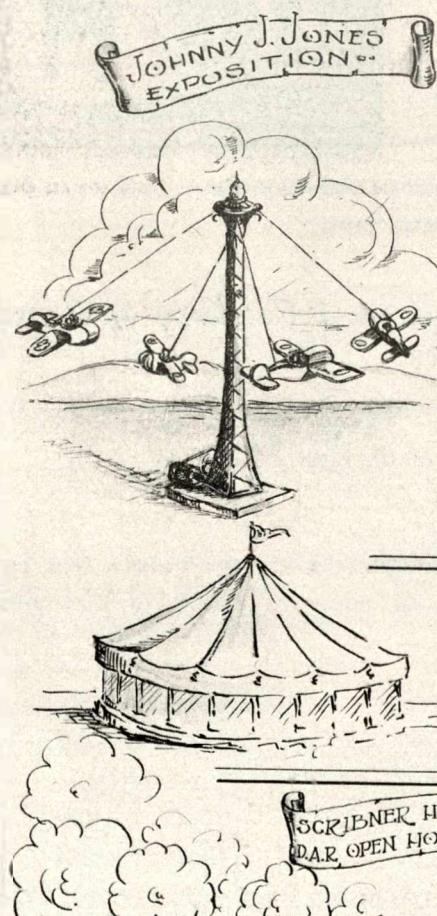
New Plant of Gunnison Homes, Inc., New Albany, Indiana, served by Monon spur.

NEW ALBANY - MONON CENTENNIAL CELEBRATION

1847 ▲ 1947



JULY 27th, 28th, 29th, 30th



OHIO RIVER

1897 - 1947.

A Half Century in New Albany



Welcome to our Centennial in 1997

Centennial Tours

For the benefit of the visitors to New Albany during the New Albany Monon Centennial, The Tours Committee has planned three entertaining tours and has gathered maps and other information for the use of persons who do not wish to participate in the planned tours but who are interested in visiting various points of interest in and around the city. On the following page is a map indicating the various points of interest within the corporate limits of New Albany. These places are included in the City Tour:

SILVERCREST SANITORIUM . . . Built by the state and PWA at a cost of a million dollars and opened in August 1940; it provides treatment for citizens of Indiana suffering from tuberculosis. With 152 single rooms and a staff of 85, it accomplishes the arrest of 100 cases annually.

THE SCRIBNER HOUSE . . . Built in 1814 by Joel Scribner, one of three brothers from New York who platted New Albany and named it for their native city. The original furnishings are still in the house which is now owned by the Painesaw Chapter of the D.A.R.

NEW ALBANY INDUSTRIES . . . In addition to veneer and plywood, the main industry, New Albany factories produce stoves, stokers, boilers, suits, overcoats, shirts, fertilizer, leather products, boxes, objects of art and furniture. In the past, New Albany was famous for its excellent shipbuilding industries and here, in 1866, the famous Robert E. Lee was built.

Most factories will hold open house on Monday morning, July 28, and arrangements can be made for tours by calling Tour Headquarters, phone 1060.

THE CORYDON DRIVE

This drive, about 20 miles along the beautiful Ohio to Mauckport, is one of

the most scenic in southern Indiana. At Mauckport, when the river is low, one may see the boat used by the Confederate General John Morgan to cross the Ohio in his historic raid on southern Indiana in the civil war. In Corydon, the first state capitol when Indiana became a state in 1816, the old Capitol building has been beautifully reconstructed. Here too is the old Constitutional Elm, under which on a hot June day was written the constitution of the state. Our route then follows Road 64 to New Albany by 5:00 p.m.

This tour will leave from Tour Headquarters, Red Cross Building, at 2:00 p.m. Sunday and will be guided by some of the Centennial officers.

We Congratulate
NEW ALBANY
on
The Monon Centennial
Celebration

*Indiana Gas and Water
Company, Inc.*

115 E. Spring St. New Albany

Sky Line Drive

Beginning at Bank and Main Sts., and driving west over Main St., Road 62, to Edwardsville: While driving up the Knobs, you will notice a railroad to the left, which enters a tunnel at the head of the ravine. This is the longest tunnel in Indiana. To the right, you will find that the road has been blasted from the hillside, and this shows a formation of sandstone and marine limestone.

At Edwardsville, looking south, the view is of the Ohio River Knobs. At this point, during the spring and fall, there is a view of Nature in all her glory. In early spring, the dogwood and redbud is in bloom, and in the fall the trees and shrubs show an array of color that only Nature can create.

Following beyond Edwardsville to the right, over the Quarry Road, and following the markers to State Road 150 at Floyd Knobs: Along this roadway are many scenic spots of the Knobs. Then at Floyd Knobs, following the markers, you will pass by the berry sheds, where the famous Floyd County strawberries are marketed.

Over the Spickett Knobs Road to the top of the hill, at which point there is a view of the three Falls Cities. Then following the markers, the road takes you along the rim of the Knobs, where the scenic views will convince you that New Albany is truly a city surrounded by beauty. Following the markers down the Knobs to State Road 111, then over State Road 111 to the city of New Albany.

Congratulations to the Monon on 100 years of service.

Breece Veneer and Panel Co.

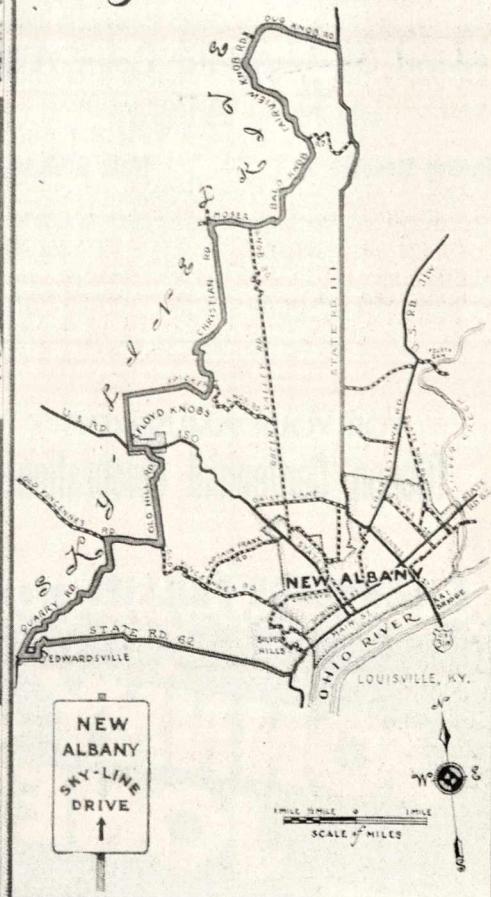
Incorporated

HARDWOOD PLYWOOD

New Albany, Indiana

27 MILES
of
SCENIC BEAUTY

New-Albany Sky-line Drive



UNSURPASSED
ANYWHERE

Building a Greater New Albany

THE MONON ROUTE

*A Modern Diesel Powered Railroad to the
Great Lakes and the North*

THE FIRST FEDERAL

*A Modern Institution For Savings and Home Financing
With Plans For All Purposes*



First Federal Savings and Loan Association
of New Albany

202 E. Spring Street

New Albany, Indiana



FOR YOUR AMUSEMENT
Monon Centennial Celebration

E. LAWRENCE PHILLIPS presents

**JOHNNY J.
JONES**

Featuring
The
Great Wallendas
Free Act
Twice Daily

EXPOSITION

FALLING RUN PARK

July 26 to August 2

Antique Show

The dark lustre of wild cherry and walnut furniture a hundred or so years old, the sheen of polished brass, copper and silver heirlooms, the solemn tick of grandfathers clocks, and the gleam of venerable milk glass and crystal have appropriately found a place in the New Albany-Monon Centennial Celebration.

Plans for the antique fair were conceived early in the planning for the celebration and much of the credit for its success is due to the untiring efforts of the committee (listed in the last pages of this program) and to the generosity of the individuals and dealers who are exhibiting. Especial appreciation is tendered to the Masonic Order for the use of their Temple on the four days of the fair.

The fifteen booths, each 10x12, ranging along the sides of the hall were designed for the use of dealer-exhibitors who have brought prized collection pieces from great distances. The center of the large

hall has been reserved for heirlooms and rare antiques loaned by private collectors.

Cash prizes are being awarded to exhibitors in two classes; one for the best single antique loaned by any individual and another for the best complete dealer display.

All items housed in the building during the exhibition are fully insured against fire under a special policy. Guards are on hand at all times to insure against theft or vandalism.

The nominal fee charged visitors for admission will be used to defray the expenses of the show. The display is open on each of the four days from 10:00 A. M. to 10 P. M.

On the last day of the display, July 30, an antique auction, open to anyone who wishes to enter it, will close the show. Those who wish to offer antiques for sale will find competent antique auctioneering service available on a commission basis.

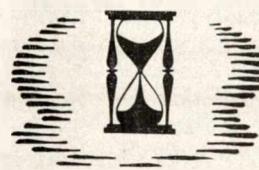
The Rail Joint Company
INCORPORATED

J. O. Endris and Son

Jewelers

*for 67 years
in New Albany*

230 Pearl Street



For 100 Years

★ Through years of Peace and stress of wars . . . through periods of prosperity and depressions, the MONON has served our Hoosierland, providing a needful public service.

In extending congratulations in commemoration of this 100th Anniversary, we are reminded of a concurrent centennial. The year 1947 also marks the 100th Anniversary of the birth of Thomas A. Edison, who, through his inventions, has changed the entire mode of life of all mankind.

Through his inventive genius and persistence, Thomas A. Edison helped to open the way to new development of today's modern electric systems, thereby supplying homes and industry with abundant, dependable and economical power and light.



**PUBLIC SERVICE
COMPANY OF INDIANA, INC.**

Supplying adequate electric service to 622 Communities in 70 Counties in Indiana

Photographic Contest

Flash bulbs have been popping and shutters have been snapping for several weeks and scarcely a train has rounded a bend without having its picture made since the announcement of the New Albany Monon Centennial Photo Contest. The competition, which has attracted widespread publicity, was opened to all amateur photographers "up and down the Monon."

Entries are hung for public inspection in the New Albany High School and the decisions of the Judges will be made known on the last day of the Centennial celebration.

Cash and merchandise prizes will be awarded for the best and second best pictures and five other grand award winners will be chosen in the general competition.

In addition, many pictures have been entered in one of the two special classes: Railroading and Historical. Special prizes are being awarded in each of these classes.

In order to be considered in the competition and salon, all prints had to be mounted and titled. Those pictures entered in the special classes have attached to them a story of the background data of the picture to make them eligible for hanging in that class.

All pictures are judged in the general class as well as in their special class if they were so entered.

All Centennial visitors are especially urged to avail themselves of the opportunity of seeing this outstanding collection of amateur photographic art.

Floyd County
Funeral Directors
Association

Seabrook Co.
Geo. A. Kraft, Inc
Elmer H. Dieckman & Son
Geo. J. Schrader
Thomas L. Mullineaux

Aebersold
FLORIST
1217 SILVER STREET
NEW ALBANY, INDIANA

*We wish to congratulate
the Monon Railroad on
100 years of service*

New Albany Machine Mfg. Co.
ESTABLISHED 1890

ROBINSON INCLINABLE PUNCH PRESSES
STONE MACHINERY AND MACHINERY BUILT TO ORDER
EAST TENTH AND WATER STREETS
PHONE NO. 229
NEW ALBANY, INDIANA, U. S. A.

Connie's
DRESSMAKING SHOP
Fine Tailoring and Designing
by
EDNA B. O'CONNOR
Tel. 4306 *New Albany, Ind.*

BEST WISHES
to the
MONON
On Its
100th Anniversary

Zapp's Dairy

Emery Ice Cream Co.
MANUFACTURERS OF
Ice Cream and Ices
550 BEHARREL AVE.
PHONE 1905

Hammersmith
Transfer Co.
Oldest Firm in New Albany
3 Generations *Established 1854*
1407 ELM ST. NEW ALBANY

Industrial Exposition

New Albany, one of the foremost plywood producing cities in the world, has many other diversified industries. Stoves, stokers, clothing, leather, baskets, furniture, baskets, furniture, houses, machinery, glue, fertilizer, and many other finished products pour from her manufacturing houses. This wide range of manufacturing endeavor has been a most potent factor in the development and growth of "the city surrounded by beauty."

Spurred by the demands of wartime industry, New Albany tightened its belt and threw its entire industrial weight into the fight. Thousands of people rushed in to help get out the needed materials and were so cordially received that they set-

tled as permanent residents. This influx of people swelled the population from 25,414 in 1940 to approximately 32,500 at the present time.

In celebrating the 100th birthday of a railroad whose roots are New Albany, it is only fitting that those industries which helped that railroad and its birthplace to grow and prosper show to the citizens of New Albany and their guests the many products produced.

At the time of going to press, no complete list of the manufacturers with booths in the Industrial Exposition was available. However, a directory of exhibitors will be available at the Industrial Exposition in the New Albany High School Gymnasium.

ALL UP AND DOWN THE MONON
THE BEST FARMERS USE

DAVCO
TRADE MARK REG. U.S. PAT. OFF.

HOPKINS
OLD TIME

FERTILIZER

Progress through Chemistry

The Davidson Chemical
Corporation

HOPKINS FERTILIZER DIVISION

New Albany, Indiana

I have been in business only three years and I never expect to celebrate my own centennial, so I will join New Albany in making the Monon Centennial a big success.

EARL CHILDRESS
Photographer

Candid Wedding Photos
Children in the Home
Commercial - Aerial

931 E. Market St. Phone 2622



Gratefully Salutes The

MONON RAILWAY

*For its past century of
faithful service to the people*

*Just as Sears - you believe in high quality performance at friendly low cost -
to meet the needs of the people. Sears send sincere best wishes for the coming Cen-
tury - with more achievement and even greater success than you now anticipate.*

MONON FIRST IN RAIL IMPROVEMENT

Be First With Ford



PAYNE MOTORS INC.

302 EAST MARKET STREET
NEW ALBANY, INDIANA

Phone 4774

In 1970 we hope to look back on the past
with as much pride as the MONON does
in their Centennial Year of 1947

Congratulations

Brown-Forman Distillers Corporation

Makers of

Famous
OLD FORESTER

Since 1870

Kentucky Straight Bourbon Whiskey. 100 Proof. Bottled in Bond.



Welcome to the
MONON CENTENNIAL
KANNAPEL'S DAIRY

402 E. Market New Albany

Ray Wright Liquors

Where you'll find
Courtesy - Quality
and
The Best Selection
at Right Prices

409 Main Street New Albany, Indiana

Meco Rail and Flange Lubricator

Doubles to quadruples the remaining
life of high rail in curves.

Mack Reversible Switch Point Protector

Increases life of switch point 8 to 10 times

Richter Universal Portable Blue Flag Derail

If its Blue Flag doesn't warn them, the
Richter derails them.

Meco Rail Layer-hand or power operated

A rail a minute. Stays ahead of large
track gangs too

Maintenance Equipment Co.

Railway Exchange
Chicago 4, Illinois

NEW YORK CLEVELAND ST. LOUIS DENVER ST. PAUL
SAN FRANCISCO

We fit the Hard to Fit

Frank Morgan

Custom Tailoring

4th & Spring New Albany

THE KISER CO.

Home of Hallmark Cards

Phone 1290 144 East Spring Street
NEW ALBANY, INDIANA

For The Right Bread

Call for



Congratulations to
The MONON on Its
100th Birthday

One Hundred Years Ago

A century ago began our era of industrial development and of frontier-smashing. The mammoth National Fair, condemned by Polk as a scheme of the British and the manufacturers to defeat his tariff plans, had just ended, displaying to an amazed world a manufacturing propensity which almost defied belief. The cylinder printing press had just come into use, allowing newspapers to be produced eight times as rapidly as formerly. (This type of press had been in use for two years when an English technologist announced to the world that diligent research had revealed that such a press was impossible.)

Trails were being beaten into the West by many difficult routes. It was at this time that Henry Thoreau, observing the trend of his fellows, wrote, "Eastward I travel only by force, Westward I travel free."

We were, ostensibly, in an era of peace. The War of 1812 was long past, and the strife between the States was yet to come. However, there were skirmishes around the Rio Grande and in the area that is now California. This was all a part of the effort to sort out the parts of a crazy jig-saw puzzle to determine what might belong to Britain, what might be Mexico, what might be Texas, and what might become a part of the United States.

Political chicanery, nepotism, greed were rampant, yet weaving a steady way forward through the mesh of ugliness and selfishness, man developed the land, built railroads, established factories, opened mines, erected institutions of learning and made for us the Nation we have today..

Smith Auto Company, Inc.

CHRYSLER - PLYMOUTH CARS
G. M. C. TRUCKS

LARGE SELECTION OF GOOD USED CARS

State and Elm Streets

Phone 365

Congratulations to the Monon on its 100th Birthday

E. T. SLIDER, Inc.

SAND - GRAVEL - COAL

BUILDING MATERIALS

Phone 2603 - 2604



We are as near to you as
your telephone:

Phone Ben Streepey,
New Albany 4619

NEON-LITE CO.

Quarter Mile East of Silver Creek
On Highway 62



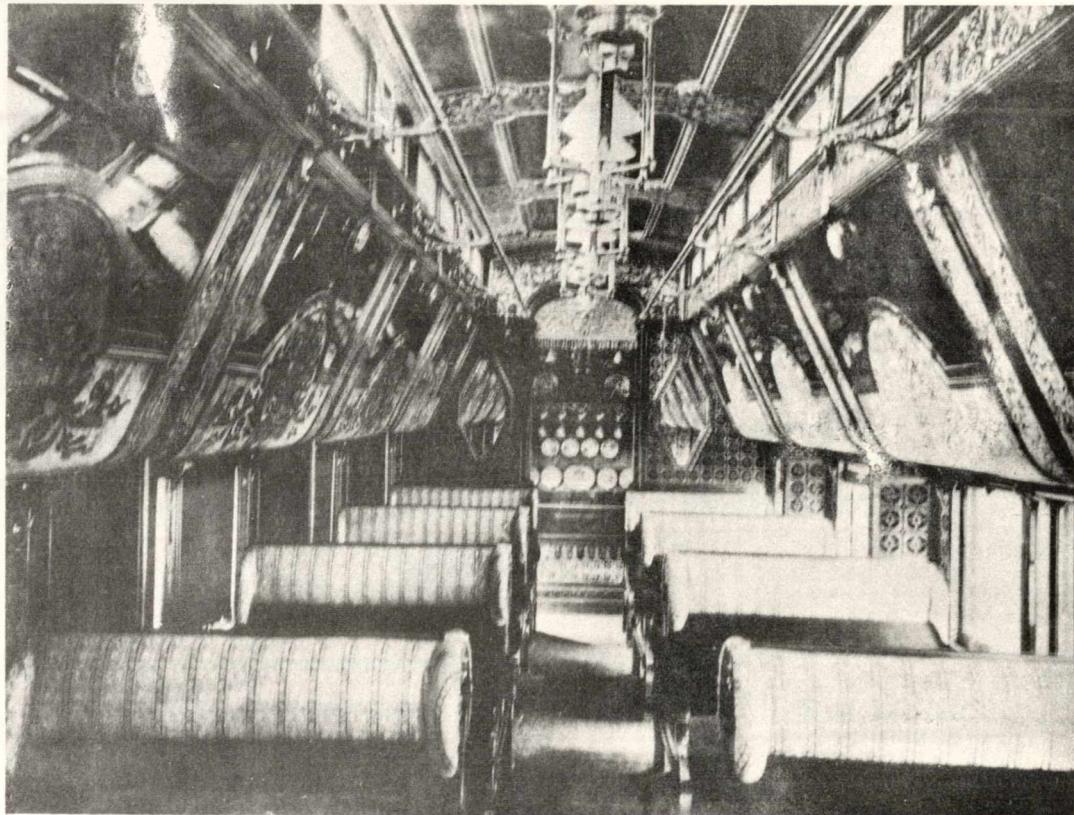
LIGHTING & SIGNS OF EVERY DESCRIPTION

RETAIL - WHOLESALE
SALES - SERVICE

Manufacturers of Better Neon Products

*W. T. Grant Co.
wishes to congratulate the Monon
on its 100 years of rail service*

319 PEARL STREET
NEW ALBANY, INDIANA



New Albany's Fastest Growing Bank Salutes New Albany's First Railroad!

While still in our 'teens (we're only 13 years old), we proudly salute a grand old railroad as it enters its 2nd hundred years with new-found youthful vitality. New Albany has sired both of us, nourished us, helped us grow.



After first opening our doors on March 12, 1934, we had been honored and encouraged with deposits on June 30, 1934 of \$1,109,346.29. On June 30, 1947 we held deposits of \$7,312,074.93. In grateful appreciation of the confidence given us, we will continue to give New Albany the best banking service possible.

UNION *National* BANK

Member Federal Deposit Insurance Corporation

Congratulations to the Monon
on its 100th Anniversary

FROM THE
Huff Furniture Co.

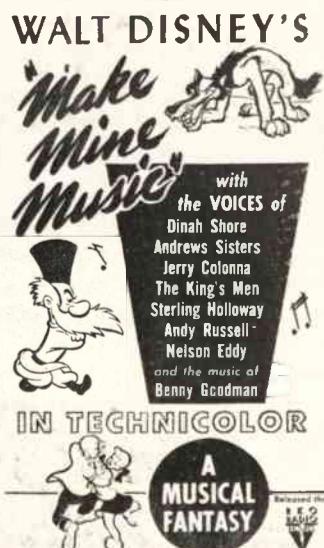
New Albany's Oldest and Finest Furniture House
334 Pearl Street

JOHN M. HUFF
PRESIDENT

W. P. HUFF
2ND. VICE PRESIDENT

GRANDE LKS INDIANA

Monon Centennial Shows Beginning Sunday, July 27



Here's to the Next Hundred...

*T*he first hundred years *must be* the hardest.

For with a century of service tucked neatly under its belt,
the Chicago, Indianapolis & Louisville Railroad,
(the MONON to you and us)
eagerly lays its plans for the years ahead—
with the enthusiasm of a sixteen-year old
and the experience of a centenarian.

The MONON couples its future to progress...
convinced that modernization will keynote the
future prosperity of America's Railroads.
Schedules are being streamlined, roadbeds
modernized, and passenger and freight equipment
that *look* beyond tomorrow
will soon make their debut on the MONON.

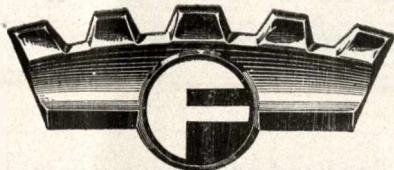
We at Q.C.C. wish the MONON godspeed. We too, feel
that progress and prosperity travel hand in hand.
And, as we have for the MONON since 1890,
Q.C.C. will continue to build the kind of rolling stock
that builds a railroad's reputation
through better, faster service.

Monon...here's to the next hundred years!



NEW YORK
CHICAGO
ST. LOUIS
CLEVELAND
WASHINGTON
PHILADELPHIA
PITTSBURGH
SAN FRANCISCO

Frigidaire Appliances



Refrigerators
Ranges
Water Heaters
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Dryers
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Water Coolers
Bottle Coolers
Milk Coolers
Reach-in Boxes
Display Cases
Frozen Food Cabinets
Air Conditioning

You're twice as sure with two great names....FRIGIDAIRE made only by GENERAL MOTORS

MASON'S

127 East Spring St.

New Albany, Indiana

Phone 104

Walters Pontiac, Inc.



REO TRUCKS

415 State Street
New Albany, Ind.

Telephone 87
4624

L. CAMPBELL and SONS

405 Vincennes Street
New Albany, Indiana
Phone 1801



Printing - Publishing - Advertising



TODAY

Both Monon and Mitchells are keeping up with the times. To give you the best in service, Monon is building a greater railroad. We are building a greater Mitchells.

JOHN B. MITCHELL
NEW ALBANY QUALITY APPAREL FOR MEN

*We congratulate the Monon
on one hundred years
of Service*

CLIPP BROS. & MORRIS
315 State Street
New Albany, Indiana

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Mayor J. Irvin Streepey

General Chairman
Harry R. Davidson

Secretary
Ralph Johnson

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Les Campbell
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James Montgomery
Scott Pickens
Tom Trunnell
Ira Wilcox
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Centennial



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Charles Slung

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Executive Committee
Alinda Widman

(continued on following page)

Congratulations Menon

*As time goes on we will continue to serve
our patrons with fine diamonds and Hamilton,
Elgin and Bulova watches.*

Ircin and Wolf
131 East Spring Street

Dodge - Plymouth Sales and Service

Fast, dependable car and truck service
Factory engineered parts and accessories
Dependable Used Cars
Dodge "Job Rated" Trucks

GRAF AUTO CO.

323 Vincennes St. New Albany, Ind.

Congratulations

Schulz
Coal & Realty Co.

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Phone 414

The Fashion Shop

LOWER

PRICES

ALWAYS

217 Pearl Street

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America has long set the railway standards of the world and these will be pushed to new peaks in the years just ahead. The early Monon described and illustrated so humanly on this page by two world-famous Hoosiers will become tomorrow's modern Monon doing its part to advance railway leadership in travel within the area which it serves.

John Barriger
President

THE TRAVELER who wishes to see Indiana must go riding on the Monon. It was the first iron trail to be pushed from one end of the state to the other. That is why so many worth-while things may be seen from the car window.

The Monon pathway is by open prairies and deep woodland, across the Kankakee and Tippecanoe and Wabash up to the gates of important cities, and through the quiet shades of college towns. It links the Ohio with the Grand Calumet and lays a friendly hand on factories, fields, and quarries through an important chain of counties.

The name "Monon" is Indian. It means "swift-running." The railway



began to make history some ninety years ago. My first dream, as a Hoosier boy, was to ride away on the Monon toward the Heaven-piercing spires of LaFayette or Michigan City. The Monon is "catty-cornered" to the whole State of Indiana, and all its trains are "Hoosiers."

George Ade

MONON

CHICAGO, INDIANAPOLIS AND LOUISVILLE RAILWAY COMPANY

Thank You..

NEW ALBANY

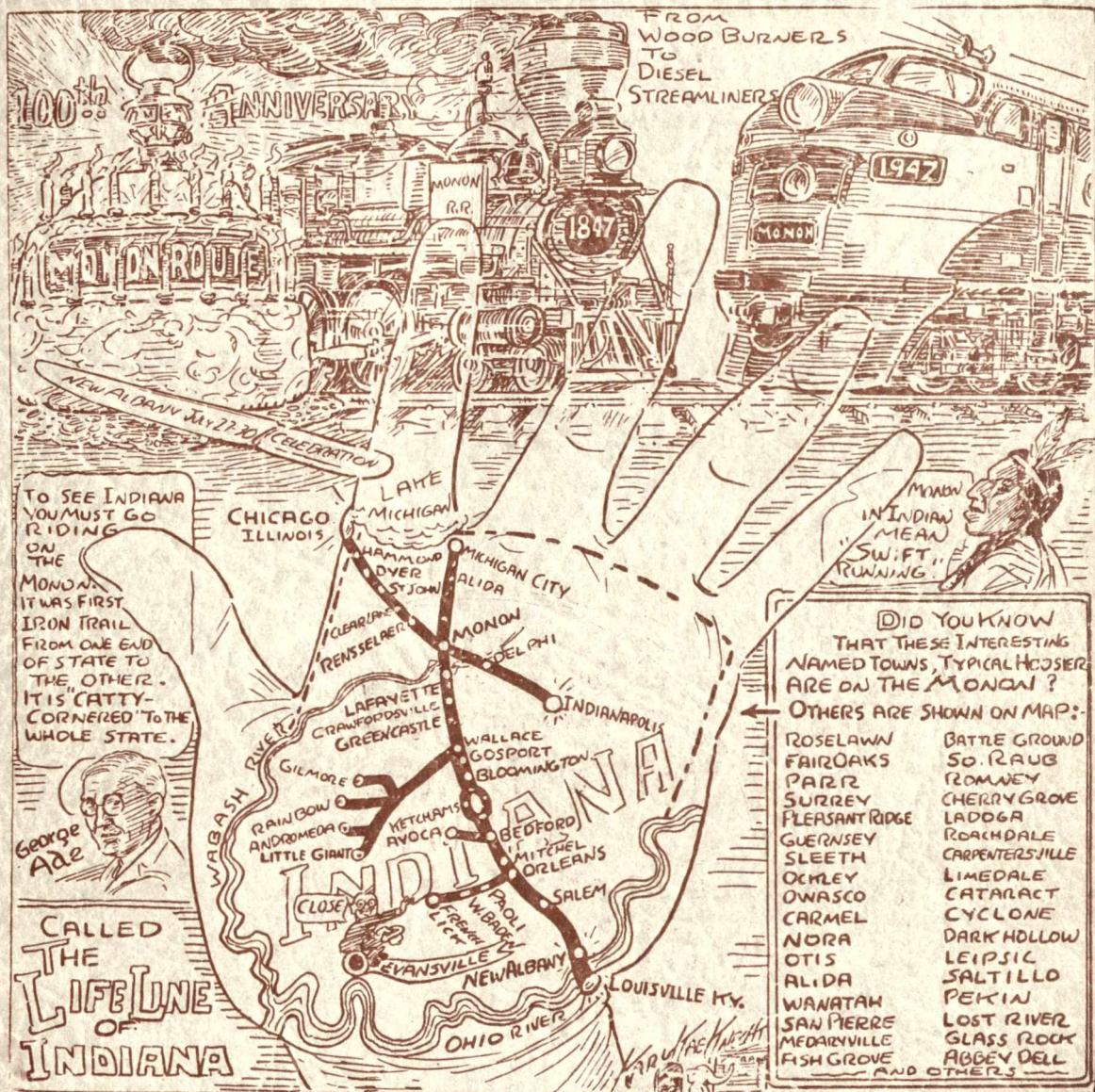
For Your Gracious
Tribute To . . .

THE
MONON
The Hoosier Line

John Barriger

PRESIDENT

Other Lines Skim or Cross Over But MONON IS ALL HOOSIER



(Reprinted from Evansville Courier by Special permission of Karl Kae Knecht, cartoonist)

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